

United Infrared Announces the Appointment of Howard Vics as the Technical Director of EnergyScanIR™

August, 2011, Greensboro, NC – United Infrared, Inc. (UI) announces the appointment of Howard Vics as the Technical Director of its service module, EnergyScanIR™. United Infrared, Inc. is the largest network of multi-disciplined infrared thermographers in the world.

EnergyScanIR™ is a network of trained infrared thermographers with a simple goal...to help homeowners save energy. The service contractors use high tech infrared cameras to find the exact locations of heat loss and air leaks in homes and those areas can be surgically repaired to reduce energy consumption and utility costs. Infrared **thermography** is a proven diagnostic technique recommended by the US Department of Energy for identifying areas of heat loss. Considering a homeowner's heating and cooling load can be up to **30% of their energy bill, a scan of their home** can identify where those wasted dollars are going - no matter what type of heating or cooling system is being used.

As Technical Director of EnergyScanIR™, **Mr. Vics** will provide technical direction for this application module as well as training and technical support to all of the EnergyScanIR™ member contractors. **Mr. Howard Vics** is a Level II Certified Infrared Thermographer who specializes in Building Science and Weatherization applications. **Additional qualifications** include BPI Certification as a Building Analyst Professional, Envelope Professional, Heating and A/C-Heat Pump Professional and he is a nationally certified HERS Rater.

Mr. Vics is a consultant in the field of energy conservation and high performance buildings and specializes in the use of Infrared **thermal imaging** for building diagnostics. His work includes conducting comprehensive home assessments and performing energy audits for both residential and commercial clients to develop insulation and energy conservation strategies. **Howard's** company, **Building Performance Consulting** is BPI-accredited as a Home Performance contractor and participates in the New York Home Performance with Energy STAR program, EmPower NY, and the Energy STAR-Labeled new homes programs as well as the Multi-Family Performance Program. Howard graduated from Northeastern University in 1985 with a Bachelor of Science degree in Engineering, with an emphasis in heat transfer and material science.

"We are very pleased to make this announcement," states Peter Hopkins, Vice President and Managing Partner of United Infrared, Inc. "Our goal is to choose Technical Directors of the highest caliber in order to provide exceptional application-specific training for our members. Mr. Vics' experience and certifications in the area of energy conservation and performing energy audits will provide an outstanding resource for our members," he concludes.

Howard Vics will be teaching the training classes at various locations around the US and consulting with EnergyScanIR™ thermographers. "Having been involved in the provision of energy audits and building performance surveys, it is an honor to be chosen as a Technical Director for United Infrared and its network of certified thermographers," states Mr. Vics. "I look forward to sharing my expertise with their membership and further adding to their staff of experts in the industry," he concludes.

"**Howard** is a well-known member of the infrared and energy-**saving** community, and his expertise will be a huge asset for **United Infrared**. **We welcome him to our company**," states Greg Stockton, President of United Infrared, Inc.

United Infrared, Inc. (www.unitedinfrared.com) provides applications-specific resource systems for contractors of infrared thermographic services. United Infrared, Inc. is a North Carolina Corporation created to help contractors add infrared technologies to their businesses. UI currently offers six other application modules: ElectricIR™ (www.electricir.com), BlockWallScanIR™ (www.blockwallscanir.com), EquineIR™ (www.equineir.com), RoofScanIR™ (www.roofscanir.com), MoistureFindIR™ (www.moisturefindir.com) and DataCentIR™ (www.datacentir.com) .

To learn more about United Infrared, Inc. and EnergyScanIR™, please visit www.unitedinfrared.com, www.energyscanir.com or call 888-722-6447.